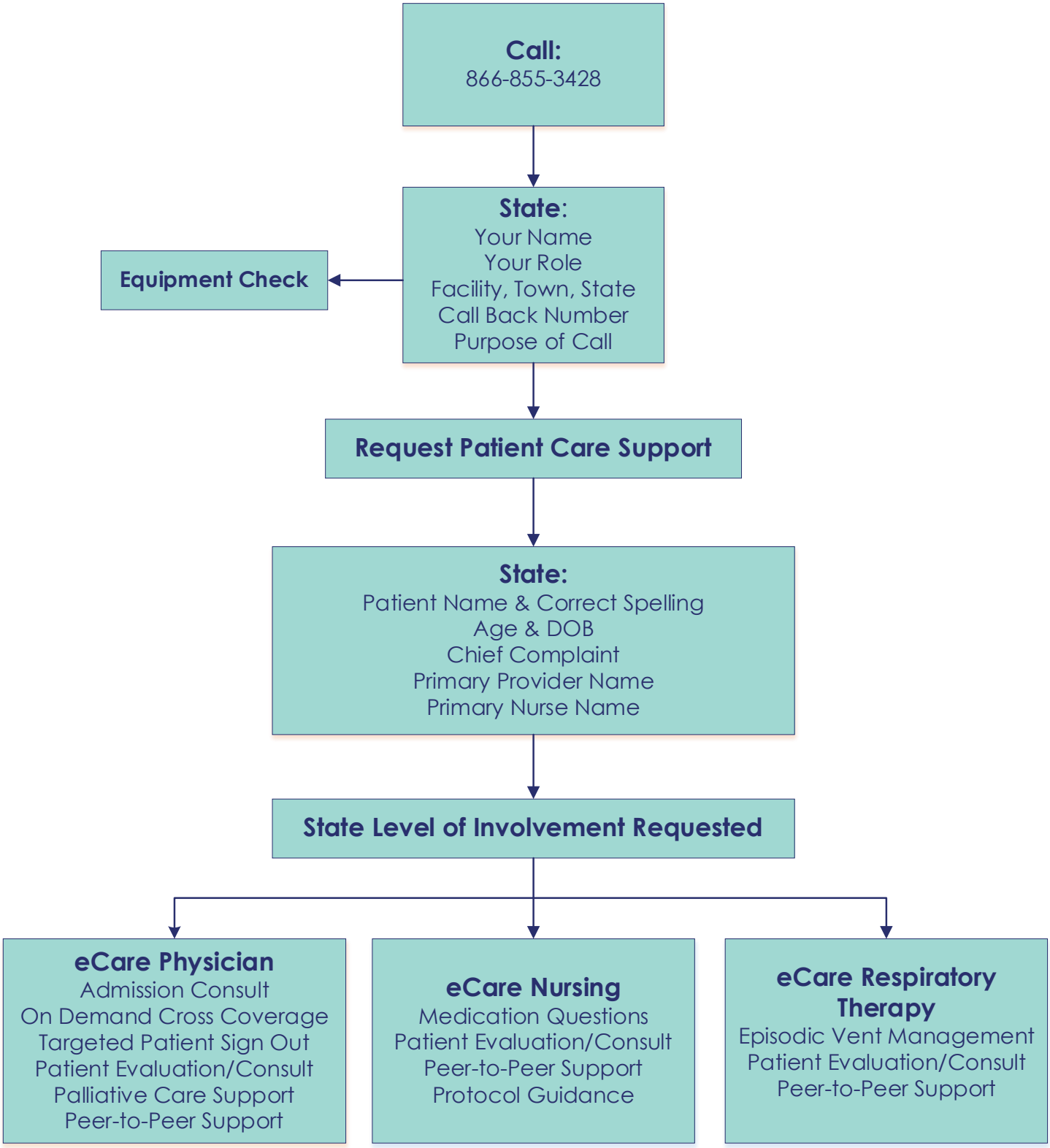Activation Workflow